



for immediate release

## **FBDi association welcomes RECOM as a new supporting member**

*Increased communication between distributors and manufacturers*

**Berlin, 5 May 2020** – With RECOM, the FBDi association has gained a manufacturer of power supply converters as a supporting member. The RECOM group with headquarters in Austria has more than 45 years of experience in the development and production of state-of-the-art current transformer technology in the power range from 0.25W to 30KW. A supporting membership is reserved for manufacturers - they do not provide statistical figures, but benefit from the results, from which they can see, among other things, how individual markets are developing strongly or less well received in their sector via distribution. By participating in regular internal meetings of the Competence Teams (Environment&Compliance, Transport&Trade Compliance, Quality Management, Market&Future) they can gain a valuable knowledge advantage. At the same time, the communication and exchange of information opens up additional perspectives for both sides and thus creates new aspects and approaches for day-to-day business. The increased direct communication benefits all members and ultimately the distribution customers by contributing to the expansion of innovative solutions and ideas and the further development of the distribution landscape - a valuable advantage not only in times of allocation.

Quote Uwe Frischknecht, Managing Director and responsible for sales in EMEA: "For several decades, RECOM has deliberately built up and expanded the distribution channel and can now proudly rely on a unique network of leading broadline distributors and high service providers. Thus, the distribution channel has become RECOM's most important sales market. With the FBDi supporting membership we hope to achieve an even closer integration with the distribution, so that RECOM can continue to meet its best-in-class distribution support in the future."

Quote Andreas Falke, Managing Director of FBDi association: "Not only in the actual difficult situation a true understanding of each other's capabilities and performance is essential in order to survive critical phases such as these in the best possible way. It is not helpful to demand the impossible, which then leads to an interruption in the flow of information or goods for all sides. That is why we are pleased to welcome every solution-oriented partner in the electronics world who, like us, sees in a commitment to the FBDi the opportunity to

achieve the best solution for the entire supply chain in a given situation through improved, open communication across the boundaries of their own role".

In view of changing market conditions, it remains important to expand the network. Further supporting members are always welcome in the FBDi association and are cordially invited to all meetings, regardless of whether competence teams or general meetings. The upcoming challenges can only be solved with the participation of everyone. Especially when extreme volume concentration in mobile communications meets production capacities reduced by failures on one side, Europe must pull together in a highly solution-oriented manner and put island egotism behind. "We have reason to rethink many things, let's think ahead with a view to the future", Falke explains.

[RECOM Electronic GmbH & Co KG](#), based in Neu-Isenburg, is the European sales headquarters of the RECOM Group. It offers the largest selection of AC/DC power supplies and DC/DC converters, a wide range of switching regulators and LED drivers, all of which meet international safety standards and carry the latest certifications. Own innovations like the R-78 switching regulator have already become industry standard. The unique RECOM standard portfolio comprises more than 30,000 converters, ranging from 0.25W to 960W. In order to be able to map the complete power architecture of customer applications, the power supply specialist PCS Srl (Power Control Systems) in Italy was acquired in 2019. With this acquisition RECOM is now able to offer additional customer specific power supplies with a power of up to 30KW. Applications for the RECOM portfolio are found in industrial automation and power engineering, eMobility, measurement and railway technology, medical technology, IoT and many more. The global headquarters with a state-of-the-art logistics center and laboratory are located in Gmunden/Austria, from where customers worldwide are supplied via a global distribution network. The main pillars of success are innovative products, the high quality level, sense of responsibility and reliable support.

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#### **About FBDi e. V. ([www.fbdi.de](http://www.fbdi.de)):**

The FBDi e.V. – Fachverband der Bauelemente Distribution e.V. (Professional Association of Component Distribution), founded in 2003, is well-established in the German association community and represents a large portion of distributors of electronic components with operations in Germany. In addition to the preparation and advancement of numerical data and statistics concerning the German distribution market for electronic components, work group engagement and reporting on important industry themes (amongst others, education, liability and rights, traceability, and environmental themes) form essential pillars of the association's work. The FBDi is a member of the International Distribution of Electronics Association (IDEA).

#### **Member companies (as per January 2020):**

**Regular members:** Acal BFi Germany; Arrow Europe; Avnet EMG EMEA; Beck Elektronische Bauelemente; Blume Elektronik Distribution; Bürklin Elektronik; CODICO; Conrad Electronic; Distrelec; Ecomal Europe; Endrich Bauelemente; EVE; Future Electronics Deutschland; Glyn; Gudeco Elektronik; Haug Components Holding; Hy-Line Holding; JIT electronic; Kruse Electronic Components; MB Electronic; MEDI Kabel; Memphis Electronic; Menges Electronic; MEV Elektronik Service; mewa electronic; Mouser Electronics; Neumüller Elektronik GmbH; pk components; Püplichhuisen; RS Components; Rutronik Elektronische Bauelemente; Ryosan Europe; Schukat electronic; TTI Europe.

**Supporting members:** TDK Europe, RECOM.

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